



WBCB Television Inc./CW Network

101 West Boardman Street

Akron, Ohio 44303

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Mailing Address  MUNDY KATOWITZ MEDIA 1322 G STREET, SE WASHINGTON, DC 20003 USA	Contract # 20308	Rev # NEW	Bill Cycle Broadcast	Print Date 8/31/2012	Entry Date 8/30/2012
	Advertiser .PRIORITIES USA ACTI		Brand .PRIORITIES USA ACTI	Network WBCB	
	Contract Description ISSUE		Dates 09/25/12 - 10/01/12	Revenue Type CA5	
	Estimate # 1562	Proposal # 06848514	Primary Salesperson PHILADELPHIA PMC	Buyer: Media Placement	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 19						X			1 09/27 - 09/27	06:00:00 p 06:59:59 p	PO2	:30	1	\$50.00
Prg: FRIENDS														
A 20						X			1 09/26 - 09/26	07:00:00 p 08:00:00 p	PO2	:30	1	\$50.00
FRIENDS/FRIENDS B														
A 21						X			1 09/28 - 09/28	07:00:00 p 08:00:00 p	PO2	:30	1	\$50.00
SEINFELD<														
A 22						X			1 09/27 - 09/27	07:58:26 p 08:59:59 p	FIX	:30	1	\$150.00
SEINFELD<														
A 23						X			1 09/28 - 09/28	09:00:00 p 09:59:59 p	FIX	:30	1	\$150.00
VAMP DIARIES														
A 24						X			1 09/30 - 09/30	08:00:00 p 08:59:59 p	PO1	:30	1	\$75.00
Prg: FIRST FAMILY														
SUPRNATURAL-CW														
BROTHRS&SISTR														

Broadcast	Airtime			NTR		Total	
	Gross	Net	Spots	Gross	Net	Gross	Net
Sep 2012	\$1,445.00	\$1,228.25	31			\$1,445.00	\$1,228.25
Oct 2012	\$35.00	\$29.75	1			\$35.00	\$29.75
<b>Totals:</b>	<b>\$1,480.00</b>	<b>\$1,258.00</b>	<b>32</b>			<b>\$1,480.00</b>	<b>\$1,258.00</b>